

Rep Order# 9818576 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 577000

Printed: 10/03/2012 10:01 AM
Last Received: 10/03/2012 9:44 AM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3158
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3158
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

NRCC ADD TO SKED *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.5 10/3
LN 16- REVISED TP
LN 25- REVISED TP AND PGM
LN 28- N/A 1X 10/7
LN 29- MG 1X 10/6 SA 1-430P
PLS CF- CHRISTINA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*16	SA	9P-1005P	NEWS FOLO FTBAL	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	
				Sales Remark: V5 *REVISED TP								
				V5 Time Changed, Comment Changed								
	*25	SA	1005P-1035P	FOOTBALL FEVER	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	
				Sales Remark: V5 REVISED TP AND PGM								
				V5 More than 2 codes changed								
	*28	SU	2P-5P	NFL	:30	\$2,800.00	10/07-10/07	0	0	0	\$0.00	
				[MADE-GOOD BY LINE(S) 29]								
				V5 Effective Dates Changed								
	*29	SA	1P-430P	COLLEGE FOOTBALL	:30	\$2,800.00	10/06-10/06	1	1	1	\$2,800.00	
				[MKGD FOR SPOTS MISSED ON LN #28: 10/07(1/WK)]								
				V5 Added								

Rep Order# 9818576 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 577000

Printed: 10/03/2012 10:01 AM
Last Received: 10/03/2012 9:44 AM
Showing Buylines: All Rep Revised Lines

3 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3158
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3158
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

---REPORT TOTALS---

Report Totals: 3 / \$4,800.00

---SALES MONTHLY TOTALS---

Oct 12: 52 / \$45,700.00

Sales Totals: 52 / \$45,700.00

Station Totals: 52 / \$45,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$126,944	CABL	0%	KDLU	0%	KJZZ	2%	KSL	16%	KSTU	36%
		KTVX	10%	KUCW	1%	KUTV	35%	UNKB	0%	UNKN	0%

Books null
Demos RA3564